

[For Immediate Release]



**承兴国际控股有限公司**

Camsing International Holding Limited

(Stock code: 2662)

**Father of Superheroes Founder of POW! Entertainment  
Chief Creative Officer of Camsing International**

### **Mr. Stan Lee Passed Away**

(Hong Kong, 13 November 2018) **Camsing International Holding Limited** (“Camsing International” or the “Company”, and together with its subsidiaries, the “Group”, Stock Code: 2662) announces with great sadness that Mr. Stan Lee, the Company’s Chief Creative Officer, the founder of the Company’s subsidiary POW! Entertainment and Father of Superheroes, passed away on 12 November 2018 (American time) at age 95.

Mr. Stan Lee is a great comic legend. He has co-created Spider-Man, Fantastic Four, X-Men, Black Panther, Iron Man and many other well-known superhero characters, and has an everlasting influence on the global comic and pop culture. Camsing International would like to extend its deepest condolence to Mr. Stan Lee and his family. “We at Stan Lee’s POW! Entertainment are saddened by the loss of our friend and mentor Stan Lee, the father of pop culture. His passing today marks a devastating and painful moment in time, but the legacy of Stan Lee, which includes Spider-Man, Iron Man, The Hulk, X-Men, The Avengers and thousands of other characters both for Marvel and his company Stan Lee’s POW! Entertainment, will continue to entertain the world and True Believers for generations to come. Our thoughts and prayers are with his family and the fans of not only his work, but of him, as a friend who made the world a better place. He was a true icon and pioneer with no comparable second. It has been an honour to work beside him. Through careful planning with Stan, we are confident his vision will continue to be recognized through our current and future Stan Lee’s POW! Entertainment projects,” said Shane Duffy, CEO of POW! Entertainment.

Camsing International successfully acquired POW! Entertainment, a company founded by Mr. Stan Lee, in the second half of 2017, and Mr. Stan Lee became the Company’s Chief Creative Officer hereafter. Invited by the Company, Mr. Stan Lee visited Beijing and Hong Kong at the year end of 2017, and expressed his great vision to create oriental superheroes together with the Group. After the acquisition, the Group has enhanced its efforts to develop and promote Stan Lee IP, and has recently launched online serial novel “Stan Lee’s Work Force” and

“Between the Lines”, an urban fantasy novel based on Stan Lee’s idea and adapted to Chinese environment. The first “Stan Lee (Shanghai) Comic Universe” was also successfully held between 1 October and 3 October 2018 at the Shanghai World Expo Exhibition. In addition, the Group is cooperating with KBS Hallyu Investment Partners to create the first Korean drama adapted on Stan Lee IP; the oriental superhero movie cooperated with Linking Star Picture is also under preparation.

The passing of Mr. Stan Lee is a great loss not only to his family, his friends, his fans and the global comic and pop culture but also to the Group. The Group will firmly push forward the development of Stan Lee IP and strive to integrate Stan Lee elements with oriental tradition to realize Mr. Stan Lee’s great vision.

May Mr. Stan Lee rest in peace.

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### **About Camsing International Holding Limited:**

Camsing International Holding Limited (Stock Code: 2662, the “Company”, together with its subsidiaries, the “Group”) is a comprehensive cultural enterprise. Its main business, driven by pan-entertainment intellectual properties (“IP”), includes IP development and licensing, cross-border marketing and branding, theme events and theme park operation and management, IP derived products development and sales as well as mobile devices distribution. Committed to becoming China’s first-class pan-entertainment “IP+” operator, the Company strives to develop a comprehensive value chain business model, which covers the creation, licensing and diversified operation of film and television, animation, games and other pan-entertainment IPs, so as to provide its customers and consumers with high quality content and derived products and services and to create more returns and value for its shareholders and investors.

For more information, please contact:

**Camsing International Holding Limited**

Tel: (852) 3158 8181

Email: [cih@camsing.com](mailto:cih@camsing.com)